

B.教育部補助大專校院延攬國際頂尖人才執行績效報告

一、基本資料

計畫核定年度	108 年		
報告年度	109 年 (第 2 年)		
學校名稱及聘任系所	國立清華大學 計量財務金融學系	學門領域	財務
玉山(青年)學者姓名	許博炫	職稱	教授
聘任方式	<input checked="" type="checkbox"/> 玉山學者 <input checked="" type="checkbox"/> 專任教師(含編制內專任教師及編制外專案教師) <input type="checkbox"/> 短期交流 <input type="checkbox"/> 玉山青年學者		
經費執行期間	109 年 8 月 1 日 至 110 年 7 月 31 日		
聯絡人	單位：計量財務金融學系 職稱及姓名：教授兼系主任 張焯然 聯絡電話：03-5742420 傳 真：03-5621823 電子信箱：jrchang@mx.nthu.edu.tw		

二、執行情形

(一)玉山(青年)學者工作項目及內容(如教學工作或研究計畫等)

1. Research output:

- “Leviathan Inc. and corporate environmental engagement,” with Hao Liang and Pedro Matos, *Management Science*, forthcoming (a top journal and is included in the Financial Times 50 journal list), accepted, 2020 December.
- “Rich on paper? Chinese firms’ academic publications, patents, and market value” with David Hsu and Qifeng Zhao, *Research Policy* (a top journal and is included in the Financial Times 50 journal list), accepted, 2021 June.
- “Corporate R&D and stock returns: International evidence,” with Kewei Hou, Shiheng Wang, Akiko Watanabe, and Yan Xu, *Journal of Financial and Quantitative Analysis* (a top journal and is included in the Financial Times 50 journal list), accepted, 2020 January.

2. Organizing and hosting Taiwan Symposium on Innovation Economics and Entrepreneurship:

- 8th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Alex Coad (Waseda University) on Oct. 23 2020:
<http://oir.ctm.nthu.edu.tw/p/404-1487-186152.php>
- 9th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Thomas Åstebro (HEC Paris) on December 11, 2020:
<http://oir.ctm.nthu.edu.tw/p/404-1487-194767.php>
- 10th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Paul Nightingale (U. of Sussex) on January 29, 2021:
<http://oir.ctm.nthu.edu.tw/p/404-1487-197330.php>
- 11th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Michael M. Hopkins (U. of Sussex) on March 12, 2021:
<http://oir.ctm.nthu.edu.tw/p/404-1487-198621.php>
- 12th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Lee Fleming (UC Berkeley) on April 20, 2021:
<http://oir.ctm.nthu.edu.tw/p/404-1487-205338.php>

- 13th Taiwan Symposium on Innovation Economics and Entrepreneurship:
Keynote speaker: Benjamin Jones (Northwestern U.) on May 14, 2021:
<http://oir.ctm.nthu.edu.tw/p/406-1487-206919,r7736.php>
- 14th Taiwan Symposium on Innovation Economics and Entrepreneurship:
Keynote speaker: Bhaven Sampat (Columbia U.) on June 11, 2021:
<http://oir.ctm.nthu.edu.tw/p/404-1487-208329.php>

3. I have organized 10 brownbag presentations for faculty members and Ph.D. students in National Tsing Hua University College of Technology Management to enhance the research interaction within the college and to promote inter-disciplinary research. These events occur on: 9/10/2020, 9/29/2020, 10/29/2020, 11/26/2020, 12/24/2020, 1/14/2021, 3/25/2021, 4/12/2021, 5/12/2021, and 7/5/2021

4. Teaching:

- Offer a course “財務與創新經濟學術研究探討” (10920QF527000)
- Offer a course “智慧財產權與創新之資料收集與分析” (10910QF 526600)
- Offer a course “企業理財與創新實證研究” (10920QF 526800)

(二)玉山學者團隊合作情形(請敘明團隊成員及合作方式)(玉山青年學者免填)

1.團隊成員名單：(成員應包括校內副教授職級以下成員或博士後研究人員)

姓 名	單 位	職 稱
謝佩芳	計量財務金融學系	副教授
邱婉茜	計量財務金融學系	副教授
潘虹華	計量財務金融學系	助理教授
楊睿中	經濟學系	助理教授

2.合作方式

1. I have finished a working paper “Employee Effort and the Development of Brand Capital: Evidence from Regulatory Changes in Option Compensation Expensing” with 謝佩芳
2. I have finished a working paper “The Value of Brand Names in Bank Financing: Evidence from the 1996 Federal Trademark Dilution Act” with 邱婉茜. The paper has won Fubon Best Paper Award at the 2020 TFA International Conference
3. I am working with 謝佩芳 on a project tentatively titled “Bankruptcy Claim Dischargeability and Public Externalities: Evidence from Green Innovation”
4. I am working with 邱婉茜 on a project tentatively titled “The Impact of Bank Social Responsibility on the Lending Decisions”
5. I am working with 潘虹華 on a project tentatively titled “Income disparity or talent gap?”
6. I am working with 楊睿中 on a project related to the product innovation in the trademark database.

(三)績效說明(請說明達到量化或質化之具體成果與績效、對學校發展之具體助益等)

1. In the 2020-2021 academic year, I have made good progress in achieving the listed goals (except items 1 and 6 that were severely affected by COVID19). In terms of research output: I have 3 papers accepted at top journals in the MOST journal list.
2. I have hosted 7 events for Taiwan Symposium on Innovation Economics and Entrepreneurship (<http://oir.ctm.nthu.edu.tw/p/404-1487-164855.php>), which has brought in leading researchers in innovation economics and enhanced the global visibility of research of Taiwan scholars.
3. I have organized about 10 brownbag presentations (<http://oir.ctm.nthu.edu.tw/p/404-1487-164850.php>) for faculty members and Ph.D. students in National Tsing Hua University College of Technology Management to enhance the research interaction within the college and to promote inter-disciplinary research.
4. I have hosted the prestigious AIEA-NBER Conference in an online format in August 2021. I am also hosting the AIEA online seminar since May 2021 (<http://www.aieas.org/0504>).