

B.教育部補助大專校院延攬國際頂尖人才執行績效報告

一、基本資料

計畫核定年度	108 年		
報告年度	108 年 (第 1 年)		
學校名稱及聘任系所	國立清華大學 計量財務金融學系	學門領域	社會科學(財務)
玉山(青年)學者姓名	許博炫	職稱	教授
聘任方式	<input checked="" type="checkbox"/> 玉山學者 <input checked="" type="checkbox"/> 專任教師(含編制內專任教師及編制外專案教師) <input type="checkbox"/> 短期交流 <input type="checkbox"/> 玉山青年學者		
經費執行期間	108 年 8 月 1 日 至 109 年 10 月 31 日		
聯絡人	單位：計量財務金融學系 職稱及姓名：教授兼系主任 林哲群 聯絡電話：03-5742419 傳 真：03-5621823 電子信箱：chclin@mx.nthu.edu.tw		

二、執行情形

(一)玉山學者工作項目及內容(如教學工作或研究計畫等)

1. Research output:

- “Valuation of new trademarks,” with D. Li, Q. Li, S. H. Teoh, and K. Tseng, *Management Science* (a top journal and is included in the Financial Times 50 journal list), forthcoming, 2020.
- “Benchmarking U.S. university patent value and commercialization efforts: A new approach,” with D. Hsu, T. Zhou, and A. Ziedonis, *Research Policy* (a top journal and is included in the Financial Times 50 journal list), 50(1), 104076, 2021 (**lead article**).
- “The Oscar goes to....: High-tech firms’ acquisitions in response to rivals’ technology breakthroughs,” with I.-J. Chen, M. Officer, and Y. Wang, *Research Policy* (a top journal and is included in the Financial Times 50 journal list), 49(7), 104078, 2020 (**corresponding author**).
- “More cash, less innovation: The effect of the American Jobs Creation Act on patent value,” with H. Almeida, D. Li, and K. Tseng, *Journal of Financial and Quantitative Analysis* (a top journal and is included in the Financial Times 50 journal list), forthcoming, 2019.

2. Organizing and hosting Taiwan Symposium on Innovation Economics and Entrepreneurship:

- 4th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Keun Lee (Seoul National U.) on Aug. 26-27 2019:
<http://oir.ctm.nthu.edu.tw/p/404-1487-164703.php>
- 5th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Wonjoon Kim (KAIST) on September 27, 2019:
<http://oir.ctm.nthu.edu.tw/p/404-1487-164342.php>
- 6th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Ivan Png (National U. of Singapore) on Nov 15, 2019:
<http://oir.ctm.nthu.edu.tw/p/404-1487-168143.php>
- 7th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Steven White (Tsinghua U.) on Dec. 30, 2019:
<http://oir.ctm.nthu.edu.tw/p/404-1487-171821.php>
- 8th Taiwan Symposium on Innovation Economics and Entrepreneurship: Keynote speaker: Alex Coad (Waseda University) on Oct. 23, 2020 :
<http://oir.ctm.nthu.edu.tw/p/404-1487-186152.php>

3. Organizing internal brownbag presentations: I have organized 11 brownbag presentations for faculty members and Ph.D. students in National Tsing Hua University College of Technology Management to enhance the research interaction within the college and to promote inter-disciplinary research. These events occur on: 10/17/2019, 10/31/2019, 11/7/2019, 11/21/2019, 12/5/2019, 1/9/2020, 3/12/2020, 3/26/2020, 6/4/2020, 6/17/2020, and 7/17/2020, 9/10/2020, 9/29/2020, 10/29/2020.

4. Teaching:

- Offered a course “智慧財產權與創新之資料收集與分析” (10810QF526600)
- Offered a course “資產評價與創新實證研究” (10820ECON 531700)
- Offered a course “企業理財與創新實證研究” (10820QF 526800)

(二)玉山學者團隊合作情形(請敘明團隊成員及合作方式)(玉山青年學者免填)

姓名	單位	職稱
謝佩芳	計量財務金融學系	副教授
邱婉茜	計量財務金融學系	副教授
潘虹華	計量財務金融學系	助理教授

1. I have finished a working paper “Employee Effort and the Development of Brand Capital: Evidence from Regulatory Changes in Option Compensation Expensing” with 謝佩芳
2. I have finished a working paper “The Value of Brand Names in Bank Financing: Evidence from the 1996 Federal Trademark Dilution Act” with 邱婉茜. The paper has won Fubon Best Paper Award at the 2020 TFA International Conference
3. I am working with 謝佩芳 on a project tentatively titled “Bankruptcy Claim Dischargeability and Public Externalities: Evidence from Green Innovation”
4. I am working with 邱婉茜 on a project tentatively titled “The Impact of Bank Social Responsibility on the Lending Decisions”
5. I am working with 潘虹華 on a project tentatively titled “Income disparity and inventors’ talent disparity”

(三)績效說明(請說明達到量化或質化之具體成果與績效、對學校發展之具體助益等)

1. In the 2019-2020 academic year, I have made good progress in achieving the listed goals (except items 1 and 6 that are severely affected by COVID19). In terms of research output: I have published 4 top journals in the MOST journal list.
2. I have hosted 4 events for Taiwan Symposium on Innovation Economics and Entrepreneurship, which has brought in leading researchers in innovation economics and enhanced the global visibility of research of Taiwan scholars.
3. I have organized about ten brownbag presentations for faculty members and Ph.D. students in National Tsing Hua University College of Technology Management to enhance the research interaction within the college and to promote inter-disciplinary research.
4. I have organized 11 brownbag presentations for faculty members and Ph.D. students in National Tsing Hua University College of Technology Management to enhance the research interaction within the college and to promote inter-disciplinary research.